# Registration for Virtual Events

Our best practice for virtual events using Online Bidding is to use only the Online Bidding page to register bidders and donors for the event. Both options described below allow you to register bidders prior to the opening of the auction, to run reports on and send emails to registered bidders, and to sell multisale packages like raffle tickets ahead of time.

Online Bidding	Project Website
Link format: virtualevent.ggo.bid	Link format: orgname.ejoinme.org/register
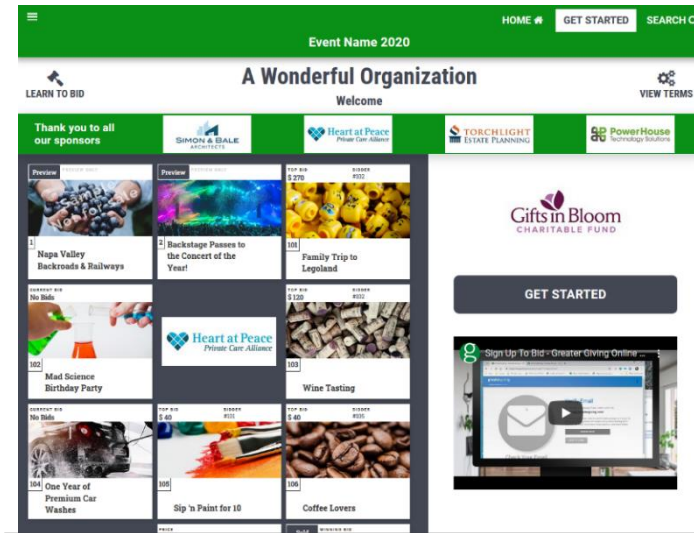
Process (Online Bidding)

1. Staff sets up Online Bidding URL.
2. Bidder registers through Online Bidding page.

Process (Project Website)

1. Staff builds Project Website Registration Page.
2. Staff sets up Online Bidding URL.
3. Staff sets up Self-Registration Invitations.
4. Bidder registers for admission.
5. Staff imports registration through Import Online Purchases & Registrations.
6. Bidder receives Self-Registration Invitation.
7. Bidder registers through Online Bidding page.
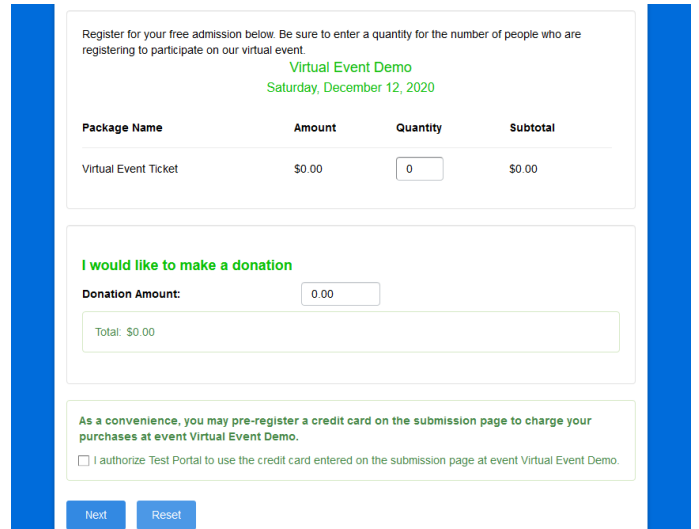
Pros (Online Bidding)

- Bidders only have to register once
- Only one website to manage
- Bidders can preview packages before registering
- Easy tools to text and email registered bidders
- Guarantees that they have a credit card on file

Cons (Online Bidding)

- Cannot customize registration questions or requirements

Pros (Project Website)

- Best option if your auction is not public and bidders must pay to participate in the online auction
- Can add custom questions

Cons (Project Website)

- Bidders have to register twice, but many bidders will assume they already registered
- Requires more staff time to manage and set up
- More likely to result in duplicate supporters
- Guests may not choose to save credit card initially